



ncma | nelson centre
of musical arts

Advertising and Marketing Specifications & Costs

Please email all images and any other relevant marketing information to us at least 6 weeks prior to your event: venues@ncma.nz

To book any of the PAID advertising listed below contact Kim Maylis (venues@ncma.nz)

<u>Images:</u>	<u>Sizes:</u>	<u>Costs (excl. GST):</u>
NCMA newsletter tile	800x 800 pixels	Included with venue hire or \$165.00 for offsite events
NCMA Ticketing site listing	400 x 400 pixels	Included with venue hire and ticketing contract
Solo EDM mailout	Landscape or Square orientation	\$220.00
NCMA Digital Screen Poster	1080(w) x 1920(h) pixels (png)	Included with venue hire or \$110.00 for offsite events
NCMA Website listing	1640(w) x 861(h) pixels (5MB limit)	Included with venue hire and ticketing contract
Facebook listing	Same as above	Included with venue hire
It's On listing	320(w) x 240(h) pixels (2MB limit)	Included with venue hire
Instagram listing	1080 x 1080 pixels	Included with venue hire
Corner Billboard Sign	1800mm(h) x 1200mm(w)	\$385.00 per fortnight display (includes printing) requires booking in advance

<u>Text:</u>	<u>Word Count:</u>	<u>Costs:</u>
Short Blurb to advertise your event	20-40 words	None
Long Blurb to advertise your event	Up to 500 words	None

Please add “booking fees may apply” to all marketing material where ticket prices are advertised.