

Advertising and Marketing Specifications & Costs

Please email all images and any other relevant marketing information to us at least 6 weeks prior to your event: venues@ncma.nz

<u>Images:</u>	<u>Sizes:</u>	<u>Costs (excl. GST):</u>
NCMA newsletter tile	400x 400 pixels	Included with venue hire or \$150.00 for offsite events
NCMA Ticketing site listing	400 x 400 pixels	Included with venue hire and ticketing contract
Solo EDM mailout	Landscape or Square orientation	\$200.00
NCMA Digital Screen Poster	1080(w) x 1920(h) pixels (png)	Included with venue hire or \$100.00 for offsite events
NCMA Website listing	1170(w) x 504(h) pixels (5MB limit)	Included with venue hire and ticketing contract
It's On listing	320(w) x 240(h) pixels (jpeg, png, 2MB limit)	Included with venue hire
Facebook listing	1200(w) x 628(h) pixels	Included with venue hire
Instagram listing	1080 x 1080 pixels	Included with venue hire
Corner Billboard Sign	1800mm(h) x 1200mm(w)	\$350.00 per fortnight display (includes printing) requires booking in advance
<u>Text:</u>		
Short Blurb to advertise your event	20-40 words	Included with venue hire and ticketing contract
Long Blurb to advertise your event	Up to 500 words	Included with venue hire and ticketing contract

Please add "booking fees may apply" to all marketing material where ticket prices are advertised.