



nelson
centre of
musical arts

Advertising and Marketing Specifications

For newsletter/tickets:	400 x 400 pixels
For posters:	A4 (suitable for print purposes)
For NCMA Digital Poster:	1080 (w) x 1920 (h) pixels (png)
For Eventfinda & NCMA:	1170 (w) x 504 (h) pixels (5MB limit)
For It's On:	320 (w) x 240 (h) pixels, minimum size (jpeg, png, 2MB limit)
For Facebook:	1200 (w) x 628 (h) pixels
For Instagram:	1080 x 1080 pixels
For Corner Billboard Sign:	1800mm (h) x 1200mm (w) \$320/fortnight display (requires booking in advance)

Text/Blurb: To advertise your event:
Short blurb 20-40 words. Long blurb 300-500 words.

NB: Please add 'booking fees may apply' to all advertising material that includes information about tickets.

Please email all images and any other relevant marketing information to us at least **6 weeks prior to your event** at:

venues@ncma.nz