

# ncma

nelson  
centre of  
musical arts

## Advertising and Marketing Specifications

For NCMA website/ticketing: 1170 x 504 pixels

For NCMA newsletter: 400 x 400 pixels

For NCMA Digital Poster: 1080 x 1920 pixels (jpeg) – portrait and landscape orientations

For Corner Billboard Sign: 1800mm (h) x 1200mm (w)

For Long Banner: 3950mm (h) x 700mm (w)

For Eventfinda: 1170 x 504 pixels (5MB limit)

For It's On: minimum 320 (w) x 230 (h) pixels (jpeg, png, 2MB limit)

For Facebook: 1200 x 628 pixels

For Instagram: 1080 x 1080 pixels

Please email all images, and any other relevant marketing information to:

[music@ncma.nz](mailto:music@ncma.nz) and [venues@ncma.nz](mailto:venues@ncma.nz)